

Business *involved*



Get involved, meet Amsterdam!

One of the reasons that this city attracts big international companies is because it's a vibrant home-away-from-home for many international employees. Amsterdam's work-life balance is among the world's best and its residents form part of a well-connected international community. Yet despite being a hub of knowledge and capital, people here also experience poverty, inequality and loneliness while society struggles for more social integration and environmental sustainability.

But there's good news. We can all contribute to making changes for the better in our city and the world. And we're counting on organisations in Amsterdam to get involved.

How?

Get your company to become Business Involved. Our new online platform is a place for companies and their employees to find volunteer work and activities that have a positive impact on Amsterdam and the region. These opportunities are curated to match people's individual skills and aspirations while also reflecting your company's social values.

What Business Involved offers

Whatever you do, Business Involved strives for a win-win-win. You become an integral part of an Amsterdam community. Your company gives back to society. The world becomes a fairer, happier or more sustainable place.

Some ways we help employees get involved include:

- Doing volunteer work, regularly or as a one-off occasion. For example, help a food organisation build a fence for their garden or play a game with nursing home residents every Friday afternoon.
- Sharing your knowledge and expertise. For example, serve as the social media manager for a nature club or lead a team-building session for an organisation that supports low-income families.

Ready to get started?

- Go to www.businessinvolved.amsterdam.
- Register your company and create a profile.
- Share our platform with your company's employees.
- Inform and inspire employees about the value of volunteering.
- Provide space and time for employees to get involved.

Wait, there's more...

What volunteering does for your company

- Strengthens your labour market image
- Attracts and retains employees
- Encourages employees to grow and develop in informal learning settings
- Reinforces HR values, such as diversity and inclusion

What employees volunteer for most

- Causes that interest them
- Causes they feel passionate about
- Organisations or projects whose mission they feel a personal connection to
- Organisations or projects requiring work they want to do

Sustainable Development Goals

By working together, government, businesses and social organisations can maximise our efforts to reach the United Nations' Sustainable Development Goals (SDG). Our unique platform allows you to filter volunteering opportunities by the SDGs that best align with your company, from climate action to good health and wellbeing and everything in between.

Besides matching people with curated volunteering opportunities, Business Involved offers companies information sessions and tailor-made advice. Whatever the CSR policy, company strengths and capacities, we are ready to help you define and pursue ways to have a positive impact on Amsterdam and the region.

Get in touch! info@businessinvolved.amsterdam